

# Oilheat. Know more, sell more.

## Now your clients can get \$3,000 to upgrade their old oil tank!

It's no surprise that an old underground tank can delay the sale of an oil-heated home. With the spring selling season just around the corner, now is a great time to tell your clients how easy it is to replace an old oil tank with a new environmentally-sound tank. That's because the state of New Jersey is offering up to \$3,000 in grants to help your clients upgrade their tanks.

In many cases, these grants fully cover the cost of replacing a nonleaking underground tank with a new up-to-date model. Replacement tanks may be installed underground, or aboveground in a backyard, basement, garage or utility room.

Visit [www.NewTanksNJ.org](http://www.NewTanksNJ.org) for everything you and your clients need to get started. You'll find information about tank options, step-by-step instructions and downloadable forms.



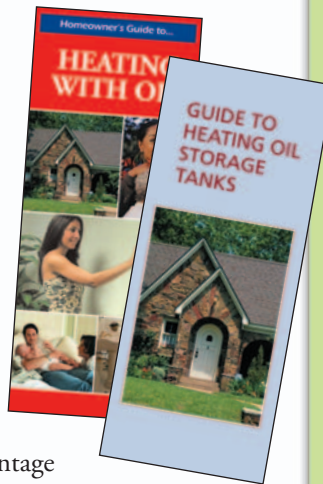
Ask your clients to consider upgrading to a new corrosion-protected tank.

## Educated homeowners are more confident buyers

With housing inventories at record high levels, many real estate agents are having trouble selling their listings. And in today's market, oil-heated homes can pose a special challenge.

PRO\$ "Welcome Packs" can help open the door to more bids because they dispel many of the common misconceptions potential home buyers may have about oilheat. Each FREE welcome pack features several informative brochures, including "The Homeowner's Guide to Heating with Oil" and "Guide to Heating Oil Storage Tanks." Distributed at open houses and listing presentations, these brochures will help potential buyers feel better about your oilheat listings while positioning you as an agent who is knowledgeable and sensitive to your clients' concerns.

In today's market the "Welcome Pack" will give you the advantage you need. To order your copies, log on to [www.nj.oilheatpros.com](http://www.nj.oilheatpros.com).



# WIN

a trip to  
Palm Beach,  
Florida

Request a **FREE PRO\$ presentation** or our **FREE materials**, and we will enter you in a sweepstakes for an all-expenses-paid, five-day vacation for two at **The Breakers®** in **Palm Beach, Florida** including a \$1,000 shopping spree!

Visit [www.nj.oilheatpros.com](http://www.nj.oilheatpros.com) or call **1-866-807-PROS (7767)** toll free for details.

See website for contest details and rules. No purchase necessary. A purchase does not increase your chances of winning. Contest ends 12/31/08. Prize will be awarded through your broker.

**PRO\$**  
Partnership for  
Realty and Oilheat Success™

**NORA**  
NATIONAL OILHEAT RESEARCH ALLIANCE

## Want the facts? Check out these issues:

### Sept. '07:

How oilheat dealers can be a great resource for you.

### Oct. '07:

New oilheat technology can maximize fuel efficiency.

### May '08:

New systems are efficient and environmentally friendly.

Or log on to

[www.nj.oilheatpros.com](http://www.nj.oilheatpros.com)  
for past issues.