

Oilheat. Know more, sell more.

Heating oil is a fuel for the future

If a lot of the oilheat systems you have been seeing are more than 20 years old, we can understand why you and your clients might think heating oil is a fuel from the past.

The fact is, however, there have been great technological advances that make current oilheat options much more attractive. Some recent innovations include high-static flame retention head burners and advanced electronic controls.

The newest oil burners have electronic controls that ensure ultra-clean starts

and stops. These controls help prevent particle buildup, and this means less maintenance.

Thanks to these technological advances, today's heating oil equipment creates such a negligible level of emissions that heating oil is not even regulated by the federal Clean Air Act. And remember, oilheat systems produce 0% indoor air pollution and virtually no waste. This makes today's oilheat extremely clean and environmentally friendly.

Another exciting development is BioHeat® fuel. A blend of regular heating oil and oil from domestically grown crops, such as soybeans, BioHeat fuel is in part a renewable resource produced entirely in the U.S. We anticipate it will become widely available soon.

Because of its possibilities many people are calling BioHeat fuel the "fuel of the future."



Your clients can get \$3,000 to upgrade their tanks

With spring in full swing, now is a good time to let your clients know just how easy it is to replace their underground tanks.

The state of New Jersey is offering up to \$3,000 in grants to help your clients upgrade their tanks. These grants often cover the cost of replacing a nonleaking underground tank. Replacements can be installed underground or aboveground.

You and your clients can log on to www.NewTanksNJ.org and find everything you need to start the process today. This easy-to-navigate site includes all the forms you need and step-by-step instructions to apply for a grant. So log on today!



WIN

a trip to
Palm Beach,
Florida

Request a **FREE PRO\$ presentation** or our **FREE materials**, and we will enter you in a sweepstakes for an all-expenses-paid, five-day vacation for two at **The Breakers®** in **Palm Beach, Florida** including a **\$1,000 shopping spree!**

Visit www.nj.oilheatpros.com or call **1-866-807-PROS (7767)** toll free for details.

See website for contest details and rules. No purchase necessary. A purchase does not increase your chances of winning. Contest ends 12/31/08. Prize will be awarded through your broker.



Want the facts? Check out these issues:

Oct. '07:

New oilheat technology can maximize fuel efficiency.

April '08:

Boost success with prospects at oilheat open houses.

Sept. '08:

Learn how to list and sell oil-heated homes faster and easier.

Or log on to

www.nj.oilheatpros.com
for past issues.