

# Oilheat. Know more, sell more.

## oilheat knowledge can close the deal

When showing an oil-heated home, it's important that you know about the great benefits your clients can expect from having a relationship with a reliable oilheat dealer. Many oil companies, for example, guarantee emergency service 24 hours a day.

Convenient services offered by New Jersey heating oil companies include:

→ **Automatic deliveries.** Dealers refill the tank before the fuel level gets too low. The homeowner never has to think about it.

→ **Payment plans.** Heating oil companies also offer **monthly payment plans.** When it comes to budgeting for heating expenses, these plans can make it a snap.

You can close more sales if you're knowledgeable about other oilheat facts as well. For instance, **heating oil is nonexplosive.**

That's why you're allowed to store it in a tank inside your home. Also, oilheat systems are clean, emitting 0% indoor air pollution.

For more tips to boost sales and listings of oil-heated homes, log on to [oilheatpros.com](http://oilheatpros.com) and order our FREE oilheat materials.



# Win a trip to the BAHAMAS!

Request a **FREE PRO\$ presentation** or our **FREE materials**, and we will enter you in a sweepstakes for an **all-expenses-paid, five-day vacation for two at the Atlantis Resort in Paradise Island, the Bahamas!**

Visit [oilheatpros.com](http://oilheatpros.com) or call **1-866-807-PROS (7767)** toll free for details.

See website for contest details and rules. No purchase necessary. A purchase does not increase your chances of winning. Contest ends 12/31/06. Prize will be awarded through your broker.

**PRO\$**   
Partnership for  
Realty and Oilheat Success™

**NORA**  
NATIONAL OILHEAT RESEARCH ALLIANCE

## increase the marketability of an oil-heated home

Oilheat customers of today can enjoy greater savings, highly reliable equipment and the benefits of new technologies. If you're familiar with the technology of oilheat—and the many choices it has made available—you can make valuable recommendations to sellers for making their oil-heated homes more marketable.

One example would be retrofitting an old system with a high-efficiency flame retention burner. It can boost heating efficiency by 5%–15%.

Since its advent, the flame retention burner has saved homeowners **billions of dollars** in fuel costs.

*"Thanks to PROS, I can answer every question my clients have about the oil-heated homes I'm showing."*

— Michele Asfalg, REALTOR®  
Liberty 100 Realty

To learn more, order our **FREE "Guide to Selling Oil-Heated Homes."**

## Want the facts? Check out these issues:

### Oct. '05:

How an oil company can help you close your sale.

### April '06:

How to ask the right questions about a tank test.

### Sept. '06:

Safety—one of oilheat's greatest selling points.

Or log on to  
[oilheatpros.com](http://oilheatpros.com)  
for past issues.