

Oilheat. Know more, sell more.

get to know today's oilheat

Most people aren't aware that oilheat has changed dramatically over the past 30 years. Thanks to innovations in oilheat systems and tank technology, today's oilheat is a great heating option.

Efficiency levels in new oilheat systems continue to increase. Efficiency ratings exceeding 95% have been achieved in some of today's oil-fired furnaces. Manufacturers are producing boilers with ultra-high efficiency ratings as well.

The newest oil burners have electronic controls to ensure ultra-clean starts and stops. These controls help prevent particle buildup, and that means fewer maintenance issues.



Tank technology has also come a long way. Today's tanks are corrosion resistant so heating oil can be safely stored in underground or aboveground tanks. Aboveground tanks can be located outside the home or inside, in a basement, garage or utility room. Modern tank technology provides peace of mind and allows homeowners to enjoy all the benefits of oilheat for years to come. For more about oilheat, go to www.oilheatamerica.com.

WIN
*a trip to
Napa Valley!*

Request a FREE PRO\$ presentation or our FREE materials, and we will enter you in a sweepstakes for an all-expenses-paid, five-day vacation for two at the luxurious **Auberge du Soleil Hotel & Spa**, in Napa Valley, California!

Visit www.nj.oilheatpros.com or call 1-866-807-PROS (7767) toll free for details.

See website for contest details and rules. No purchase necessary. A purchase does not increase your chances of winning. Contest ends 12/31/07. Prize will be awarded through your broker.



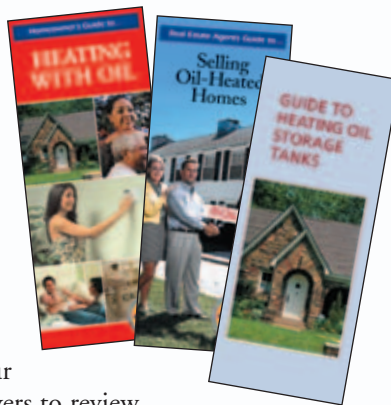
use welcome packs to educate buyers

Real estate agents who have joined PRO\$ are now distributing "welcome packs" to clients in order to boost their listings of oil-heated homes. The FREE welcome packs contain two valuable brochures that cover a range of issues about oilheat.

The informative brochures in the welcome packs, "The Homeowner's Guide to Heating with Oil" and "Guide to Heating Oil Storage Tanks," will help position you as an agent who is both caring and knowledgeable.

Use the welcome packs in your listing packets and during listing presentations to give yourself a competitive advantage. Keep the packs handy in your office for client meetings and at open houses for buyers to review.

To order welcome packs and the "Real Estate Agent's Guide to Selling Oil-Heated Homes," go to www.nj.oilheatpros.com.



Want the facts? Check out these issues:

June '07:

Must-have information for marketing an oil-heated home.

Sept. '07:

How oilheat dealers can be a great resource for you.

Nov. '07:

Find out about our Triple Play booth!

Or log on to

www.nj.oilheatpros.com
for past issues.