

Oilheat. Know more, sell more.

competition breeds excellence

Just as real estate agents do, New Jersey oilheat dealers work in a competitive environment. They know that if they don't stay proactive and excel in customer service, they don't stay in business.

That's one reason many oilheat dealers will be glad to answer your questions and offer solutions to problems that could hold up the sale or closing of an oil-heated home. If they've provided service to a home you're marketing, they can give you valuable information about the history and condition of the home's heating system.



A local dealer can add to your knowledge of oilheat and explain the latest advances in heating equipment and oil tanks, as well as tell you about important local programs. For example, a new state tank program lets homeowners apply for grants to cover the cost of upgrading old underground oil tanks. (Find out more at www.NewTanksNJ.org.)

Dealers can also provide a statement of condition for the heating system, offer an analysis of its service history and document the contents of the fuel tank.

broker passes the word

Todd Kessler, broker/owner of the Century 21 Charles Smith Agency in South Amboy, took advantage of a FREE 15-minute presentation sponsored by the Partnership for Realty and Oilheat Success (PRO\$) and came away impressed.

PRO\$ gave us the most informative presentation we ever had at our office. Our agents will certainly benefit from this information.

— Todd Kessler, broker
Century 21
Charles Smith Agency

"I've already recommended PRO\$ to others," he says. "The information we gained [at the PRO\$ presentation] from both the question-and-answer session and the printed materials will certainly help all of our agents. And it's going to help our clients too, both buyers and sellers."

To request a PRO\$ presentation or our FREE materials, visit www.nj.oilheatpros.com.

WIN
a trip to
Napa Valley!

Request a FREE PRO\$ presentation or our FREE materials, and we will enter you in a sweepstakes for an all-expenses-paid, five-day vacation for two at the luxurious **Auberge du Soleil Hotel & Spa**, in Napa Valley, California!

Visit www.nj.oilheatpros.com or call **1-866-807-PROS (7767)** toll free for details.

See website for contest details and rules. No purchase necessary. A purchase does not increase your chances of winning. Contest ends 12/31/07. Prize will be awarded through your broker.



Want the facts? Check out these issues:

April '07:

How oilheat dealers can help you address tank concerns.

June '07:

Must-have information for marketing an oil-heated home.

Oct. '07:

Using today's oilheat advancements to your advantage.

Or log on to

www.nj.oilheatpros.com
for past issues.